



RHIANNON FRANZ

23 YEARS BUILDING
GROWTH FOR FORTUNE
100 BRANDS.

NOW I BUILD IT FOR THE
ROOM IN FRONT OF ME.

RHIANNONFRANZ.COM

**International
Business
Times**

STAGE LEADERS
WITH JEN GOTTLIEB





About Rhiannon

I have bet on digital transformation as the future. Each time I have been right. AI is that moment again.

Rhiannon Franz spent 23 years inside every major pivot of digital media, across all four global advertising holding companies. She led campaigns for brands including Lexus, Xbox, Warner Bros, Chrysler, and Johnson and Johnson, managing \$250MM+ in digital media for Fortune 100 organizations. She holds a Master's in Communications Management from USC and is formally trained in facilitation and consulting.

She does not teach what she has read. She teaches what she has built, called, and lived through every wave before this one.

What People Say

“She gave me the permission I didn’t know I needed to take the next step.”

— **Wendy Paige Sterling**

“She showed, it’s not about being fearless—it’s about learning how to dance with fear.”

— **Candis Melamed**


“It was like she was speaking my language—and I didn’t even know I was speaking it.”


— **Michelle Runge**


Speaker. Strategist. Integrator.

 [@RhiannonFranz](https://www.youtube.com/@RhiannonFranz)

 [@RhiannonFranz](https://www.linkedin.com/in/RhiannonFranz)

 [Rhiannon.Franz](https://www.instagram.com/Rhiannon.Franz)

 [RhiannonFranz](https://www.tiktok.com/RhiannonFranz)

 [@Rhiannon.BrandBoss](https://www.facebook.com/@Rhiannon.BrandBoss)

Speaking Topics

1. THE AI ADVANTAGE

Goal: Show leadership teams exactly why AI adoption and AI advantage are two completely different things and give them a framework to close the gap.

Overview: Most organizations have adopted AI. Almost none have built the system that makes it pay off. This talk diagnoses exactly what stalls AI transformation inside organizations, reframes how the room thinks about AI as a business strategy, and gives leadership a clear path from adoption to advantage. Every audience leaves with a framework they can apply immediately.

Who is this for? Corporate leadership teams, executive offsites, L&D and HR programs, strategy summits, annual meetings.

2. 88% HAVE AI. ONLY 5% ARE GROWING FROM IT.

Goal: Show association and Chamber members exactly why the AI gap is widening and give them a framework to close it before it is too late.

Overview: 88 percent of businesses have adopted AI. Less than 5 percent are growing with it. The gap between them is not the tools. It is the strategy underneath the tools. This talk cuts through the noise, shows your members exactly why the gap is widening, and gives every attendee a clear framework they can apply to their own business immediately.

Who is this for? Chambers of Commerce, industry associations, member conferences, annual summits, professional organization keynotes.

3. STOP USING AI LIKE EXPENSIVE GOOGLE

Goal: Show business owners what using AI as a system actually looks like and give every attendee a tactical framework they can use before the week is out.

Overview: Most business owners are using AI like a search engine. Typing questions, reading answers, starting over tomorrow. No system. No leverage. No compounding. This session shows exactly what the difference between a prompt and a process looks like, and gives every attendee a tactical AI framework customized to their business before they leave the room.

Who is this for? Small business owner events, entrepreneurial communities, women in business organizations, local business summits, Chamber workshops.



Watch Rhiannon Speak



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